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FOR IMMEDIATE RELEASE

Heath & Estate Planning Webinar for Women

Gentreo Offers Webinar in Honor of National Women's Day

BOSTON, MA | March 6, 2020 – In honor of International Women's Day, Gentreo is announcing it will host a "Health & Estate Planning for Women" webinar. Gentreo, a simple, secure, and affordable online estate planning platform, is on a mission to help more than 10 million families protect their family, pets, and assets.

"From wills and powers of attorney, to health care proxies and emergency planning, every woman should have the tools to protect the ones they love the most," said Julie Fry, co-founder and chief marketing officer for Gentreo. "This webinar is part of Gentreo's work to make estate planning understandable and accessible to all."

The free webinar "Health & Estate Planning for Women" will take place April 7th at 12:00 pm. The discussion will address the following and include a Q&A:

- What is estate planning?
- How do I make sure my children are protected if I'm not there to do it myself?
- Do I need a will, health care proxy, power of attorney if I don't have kids or a huge mansion?
- How do I make sure my family knows what to do in an emergency?
- Who do I need to tell about my estate plan?
- How can I manage estate planning in an affordable way?

The webinar will be led by Mary Kate (Connolly) D'Souza, Chief Legal Officer for Gentreo and leading eldercare attorney with over 20 years of legal experience in estate planning. Prior to Gentreo, D'Souza founded O'Sullivan and Connolly, which specializes in the field of elder issues. Space is limited; register at <http://bit.ly/GentreoWebinarApr7> today.

Gentreo also recently announced a significant discount on its services due to growing concerns about coronavirus. In keeping with its commitment to make estate planning accessible, Gentreo is offering \$40 off of its "Basic" and "Basic+" services, which enable

users to prepare by creating and storing estate planning documents necessary for medical care and financial management. Users can save using the code SAVE40.

About Gentreo™:

Founded in 2017, Gentreo™ is an online estate planning platform that makes estate planning affordable and accessible to all. Based in Boston, Gentreo was created by sisters Renee and Julie Fry with the mission of helping families protect what matters most to them. Through Gentreo, users can create state-specific documents, and securely store and share their documents. From designating a health care proxy or power of attorney (including pet power of attorney), to creating a will or a trust, the cost of services is a fraction of working with an attorney. Gentreo is not a law firm or a substitute for a law firm or attorney or an attorney's advice or recommendations. For more information, visit www.gentreo.com, or connect with Gentreo on Twitter (@gentreo), Facebook (Gentreo) and LinkedIn (Gentreo).

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